



#1 ROCK PUNTA CANA

*Music Meets Paradise*



# INTRODUCTION

EST 2003. NEARLY 100 EVENTS. 200,000+ FANS. 5 COUNTRIES. 11 RESORTS. HUNDREDS OF ARTISTS.  
ADDING MORE UNIQUE & BOUTIQUE EVENTS EACH YEAR.



Cloud 9 collaborates and integrates with the artist's team to conceptualize turnkey, multi-day concert vacations. A dedicated team takes care of all the details including sales, marketing, talent-buying, production, customer service, and the entire on-site experience.



# FAN EXPERIENCE

Cloud 9 Adventures has reimagined the traditional music festival by expertly combining live music, travel, vacation, and fun - all in a luxurious setting with easy access to luxe amenities and highly curated experiences just steps from the stage. These events cultivate the fan community and take it to a whole new level that benefits the artist all year round.





CONCERTS AT MULTIPLE  
ON SITE STAGES



ALL-INCLUSIVE AMENITIES  
W/ CHEF-CURATED FOOD, CRAFT  
COCKTAILS & WAIT SERVICE AT SHOWS



DAILY ACTIVITIES AND  
WORKSHOPS



BEACH AND POOL ACCESS FOR  
PLENTY OF RELAXATION



OFF-SITE EXCURSIONS AND  
CULTURAL EXPERIENCES



ROOMS JUST A SHORT WALK  
FROM THE STAGES



# ARTIST EXPERIENCE

Cloud 9 Adventures offers artists a unique opportunity to strengthen their core audience through meaningful experiences that bind the fan community in unparalleled ways. Artists determine their level of involvement with event development and the Cloud 9 team works to execute the vision. Our team handles logistics every step of the way to make the artist experience seamless, from initial planning to on-site details.





MAIN STAGE WITH  
FULL SCALE PRODUCTION



ARTIST LODGING IN A REMOTE  
SECTION OF THE RESORT



HEADLINER HOSPITALITY SUITE  
W/ CHEF-DESIGNED MENU & ROOFTOP  
DECK OVERLOOKING MAIN STAGE



PRIVATE BEACH RESERVED  
FOR ARTISTS



HEADLINER INVOLVED IN  
CURATING LINEUP & PROGRAMMING



FAMILY FRIENDLY RESORT  
IDEAL FOR WINTER GETAWAY



# HARD ROCK RIVIERA MAYA

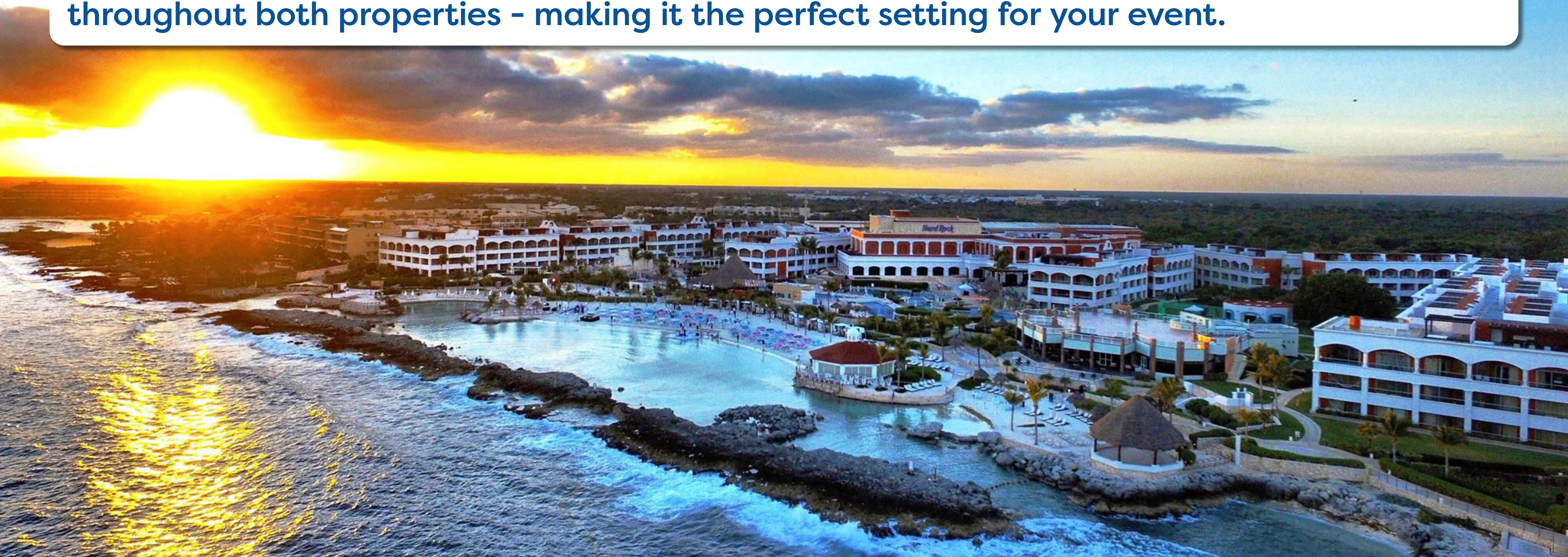
Luxury meets convenience at Hard Rock Hotel Riviera Maya, an all-inclusive resort between Playa del Carmen & Tulum, just sixty minutes from the Cancun Airport. This beautiful resort can host approximately 2500 guests onsite with stages, restaurants, bars, beaches, and pools scattered throughout - making it the perfect setting for your event.





# HARD ROCK RIVIERA MAYA

Luxury meets convenience at Hard Rock Hotel Riviera Maya, an all-inclusive resort between Playa del Carmen & Tulum, just sixty minutes from the Cancun Airport. Hard Rock can host approximately 2500 guests at this resort, with the potential for an additional 900 guests at their sister resort, Unico 20° 87°. Stages, restaurants, bars, beaches, and pools are scattered throughout both properties - making it the perfect setting for your event.





**ALL GUEST ROOMS INCLUDE  
BALCONY OR TERRACE, HYDRO SPA TUB,  
FREE WIFI, AND 24/7 ROOM SERVICE**



**MULTIPLE BEACHES & POOLS  
CONVENIENTLY LOCATED  
THROUGHOUT RESORT**



**WATERPARK AND ACTION  
SPORTS PARK ON SITE**



**NINE RESTAURANTS &  
SPECIALLY CURATED FOOD AND DRINKS  
AT MAIN STAGE CONCERTS**



**ALL-INCLUSIVE PACKAGE  
INCLUDES UNLIMITED FOOD + DRINKS  
& COCKTAIL SERVICE AT ALL SHOWS**



**SPA, SALON &  
FITNESS CENTER**



UNICO 20° 87°

UNICO 20°87° is the sister resort of Hard Rock Riviera Maya, located just a short 10 minute complimentary shuttle ride away. Increase the capacity of your event by 900 fans with a full buyout at both properties. UNICO offers a high-end, luxury, all-inclusive experience with its stunning private bach, locally sourced cuisine, artisan-inspired decor, and boutique hotel vibe.

Guests who book at UNICO have full access to amenities at both resorts with daily programming including yoga and other activities, poolside shows, and more for fans to enjoy just steps from their room at UNICO.





# VENUES & PRODUCTION

MAIN STAGE



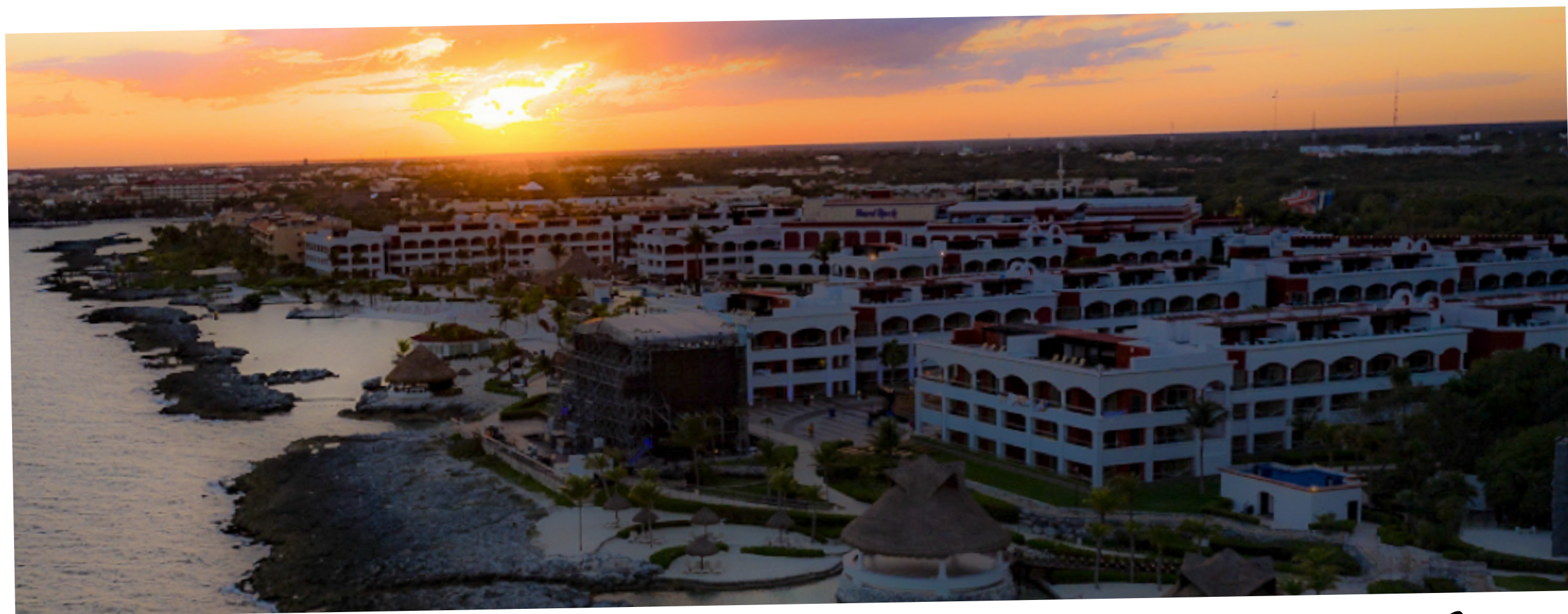
BEACH STAGE



LATE NIGHT STAGE



- Hard Rock Hotel Riviera Maya provides multiple options for stages around the resort, including daytime, sunset, main stage and late-night venues
- 1st class festival production provided per artist specs
- LX design based on headlining LD and current fixture list of local vendor
- Audio control customized for headliner (shipped from US vendor) with secondary console group set for non-headliners (based on collective artists needs)
- Each stage equipped with dedicated backline
- Headliners have dedicated main stage gear (not shared with others)
- Main stage rolling risers provided per spec (1' & 2' in height)
- Dry secure storage for gear
- Private rehearsal space and production office



**THE MOST PROFESSIONAL PARTY I'VE EVER ATTENDED. CLOUD 9 DID A GREAT JOB OF COVERING EVEN THE SLIGHTEST OF DETAILS. I WILL DEFINITELY BE BACK AND HOPEFULLY THIS TIME WITH EVEN MORE FRIENDS!**



**"CLOUD 9 CONTINUES TO OUTDO THEMSELVES EACH YEAR, WHICH KEEPS ME COMING BACK WITHOUT QUESTION."**



**THE ABSOLUTE BEST VACATION I'VE EVER BEEN ON! THE LOCATION, THE STAFF, THE MUSIC, THE FANS, THE BANDS...EVERYTHING WAS SO AMAZING!! WILL DO THIS AGAIN IN A HEARTBEAT!!**



**"BEAUTIFUL VENUE, EXCELLENT MUSIC, FABULOUS SERVICE, TOTAL RELAXATION, GREAT EXCURSIONS, FRIENDLY PEOPLE, LAID-BACK VIBE, NOT AT ALL CROWDED, INTIMATE CONCERT SETTING, ANYTHING YOU EVER WANTED TO EAT OR DRINK AVAILABLE ALL THE TIME. WOW!!"**



# CLOUD 9 ADVENTURES

*Thank You!*

PLEASE LET US KNOW IF YOU HAVE ANY QUESTIONS,  
WE LOOK FORWARD TO SPEAKING WITH YOU!